

FIESTA TEXAS

san antonio, texas

GFRC

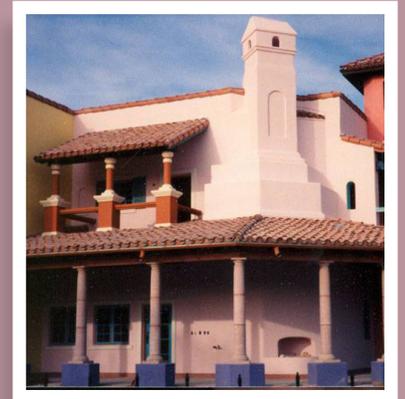
Theme parks like Fiesta Texas are all about fun. Every area within the facility must be eye-catching and entertaining. This Texas themed park in San Antonio features the best of Texas history and culture. From the Spanish colonial columns, the Spanish mission architecture and domes to the German area and the Rockville High. Stromberg worked with architects Benham/Jones Kell and the concept architects FORREC International to develop the mock ups, samples and designs for the various themed elements. Lyda/Manhattan and HB Zachery were the general contractors.

A visitor to the park passes through the Spanish colonial entry, with twisted columns and Spanish arches. Stromberg recreated the look, texture and feel of Mexican hand carved cantera stone for the columns and arches. The park is divided into various cultural areas. The Spanish colonial / Mexico area is known as the “Festival Folklorico” area. GFRC, Cast Stone and fiberglass decorate the Zaragoza Theater, both inside and out. The Zaragoza Theater is fully capable of all types of theater presentations and television production and seats over 2,200 people. The twisted Spanish columns, the mission style domes, brackets and balconies and the fountains and sculptures all accentuate the themed ambiance of early Spanish architecture in Texas. Around the Zaragoza are various Mexican restaurants in the Spanish colonial style, shady colonnaded pergolas and splashing fountains with a weathered stone appearance.

The German area of the park features stone work and a fest hall.

The Americana area features the 50’s style “Rockville High” theatre with Cast Stone and GFRC signage, trim and door and window surrounds.

In addition to Fiesta Texas, Stromberg’s work can be found at theme parks around the world, including Disney, Six Flags, Universal Studios, etc.



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